



STAIR

2017-2018
Year In Review

OUR MISSION

Since 2000, Start The Adventure In Reading (STAIR), has been on a mission to improve the reading skills and self-esteem of second graders.

We have served 1,464 students to date across our community.



THE NEED

Reading on grade level by the 3rd grade is the single greatest predictor of high school graduation and career success.¹

4 out of 5 Birmingham City 3rd graders do not reach reading benchmarks each year.³


By the end of 3rd grade, 74% of struggling readers won't ever catch up.²

1. The Campaign for Grade Level Reading
2. The Children's Reading Foundation
3. Alabama State Department of Education


PROGRAM



486 
volunteers

11,825
 hours of one-on-one tutoring

972,663
 economic impact of volunteers at \$24.69/hour*

95% 
of volunteers said they would recommend being a STAIR tutor to others

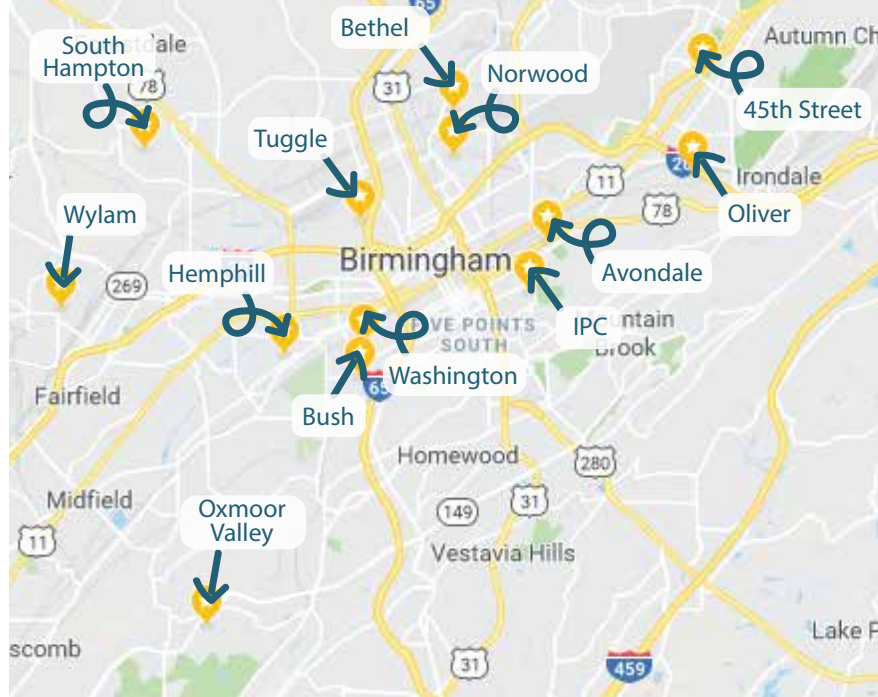
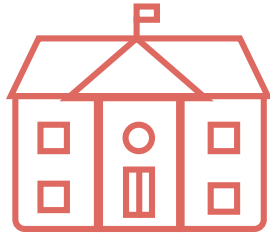
* 2018 national volunteer rate

COMMUNITY FOOTPRINT



215 Students

13 Schools



GROWTH



Joslyn | 124% Increase



Kyle | 252% Increase

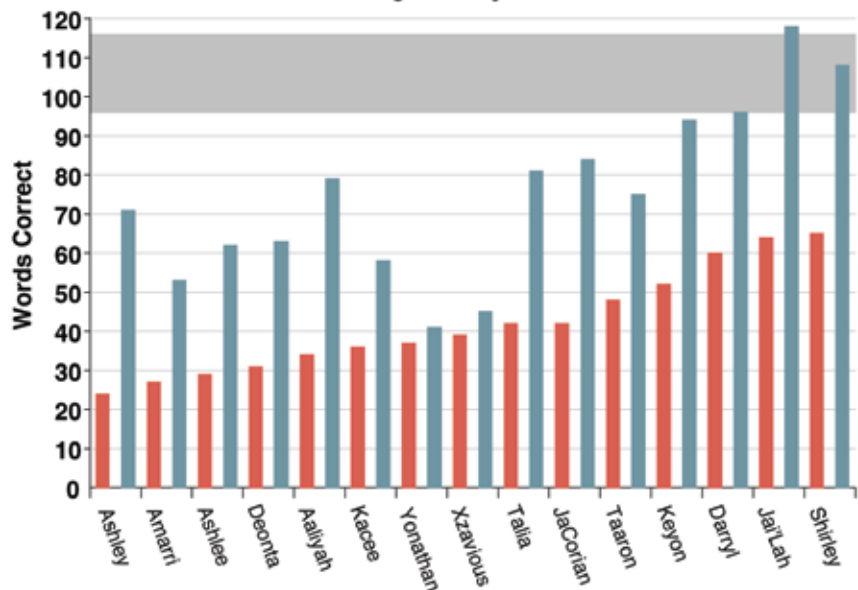


Zhoriah | 319% Increase

IMPACT

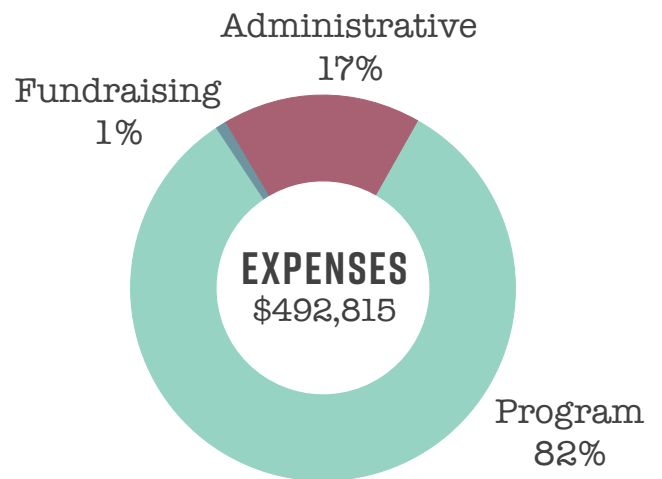
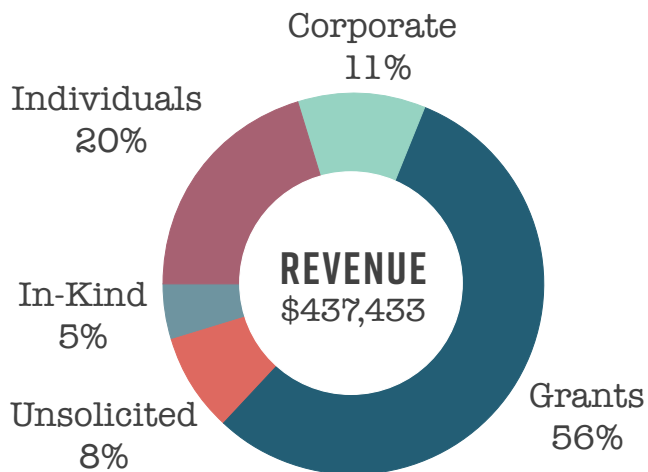
During 2017-18, STAIR students achieved an average reading score improvement of 107%.

Oral Reading Fluency - Words Correct



Legend
 Benchmark Goal 96 at End of Second Grade
 Scores per period: Beginning (Red), End (Blue)

THE COST



MAKING IT ALL POSSIBLE

Alabama Power Foundation | Altec Inc. | Blue Cross and Blue Shield of Alabama | Books-A-Million
Brasfield & Gorrie | C. Eugene Ireland Foundation | Canterbury Outreach Team
Charles and Estelle Campbell Foundation | Duggan Property Services Inc. | Dunn Investment Company
EBSCO Industries, Inc. | H. Rubenstein Family Charitable Foundation | Hamburger Heaven of Homewood
Hill Crest Foundation, Inc. | Independent Presbyterian Church Foundation
James Barnett Chenoweth Memorial Foundation | Joseph S. Bruno Charitable Foundation
Junior League of Birmingham | Kendra Scott | Little Donkey Taqueria, LLC | Mayer Electric Supply Co. Maynard
Cooper & Gale | Mike and Gillian Goodrich Foundation | National Bank of Commerce | O'Neal Steel Presbyterian
Women of Independent Presbyterian Church | Protective Life Corporation
Protective Life Foundation | Rojo | Saint Luke's Episcopal Church | Southpace Properties, Inc.
St. Paul Lutheran Church | Temple Emmanu-El | The Ann and Angelo Bruno Foundation
The Comer Foundation | The Daniel Foundation | The Featheringill Foundation | The Hugh Kaul Foundation
The Huisling Foundation Inc. | The Pleiad Foundation | The Robert Meyer Foundation | The UAB Benevolent Fund
Vulcan Materials Company | Vulcan Value Partners | Wells Fargo | Youth Philanthropy Council

* Foundations and Corporations who gave between July 2017 and June 2018



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